# Merchant Association Survey

We are looking for commitment to improve the Ridge Road and North Little Rock Middle School areas. The best way to do that is to get feedback by the businesses in the area. Please fill this out in its entirety and return to Heather Rhodes at [**rhodesh@nlrsd.org**](mailto:rhodesh@nlrsd.org).

1. **Would you, your employees or customers utilize a walking track at Ridge Road Elementary?**
2. My employees do
3. My customers do
4. Both my employees and customers do
5. **Would you, your employees or customers utilize a tennis court at North Little Rock Middle School**?
   1. My employees do
   2. My customers do
   3. Both my employees and customers do
6. **Do you think a walking track at Ridge Road Elementary would be beneficial to your business or customers?**
7. Yes
8. No
9. Maybe
10. **Do you think a tennis court at North Little Rock Middle School would be beneficial to your business or customers?** 
    1. Yes
    2. No
    3. Maybe
11. **Would you support a walking track Ridge Road Elementary?**
12. I can support with my time
13. I can support with my resources
14. I don’t think I’ll have time or resources to give to this effort
15. **Would you support a tennis court North Little Rock Middle School?**
    1. I can support with my time
    2. I can support with my resources
    3. I don’t think I’ll have time or resources to give to this effort
16. **Are you willing to assist in the promotion of a walking track at Ridge Road Elementary to your customers and partners?**
    1. Yes
    2. No
    3. Maybe
17. **Are you willing to assist in the promotion of a tennis court at North Little Rock Middle School to your customers and partners?**

a. Yes

b. No

c. Maybe

1. **Could your business assist in the promotion of the track’s use and hours at Ridge Road Elementary**?
2. Yes
3. No
4. Maybe
5. **Could your business assist in the promotion of a tennis court’s use and hours at North Little Rock Middle School?**

a. Yes

b. No

c. Maybe

1. **Briefly list any concerns we should consider when planning the walking track or tennis court.**

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1. **Please briefly describe what support your business can offer in the use of the track or tennis court.**

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